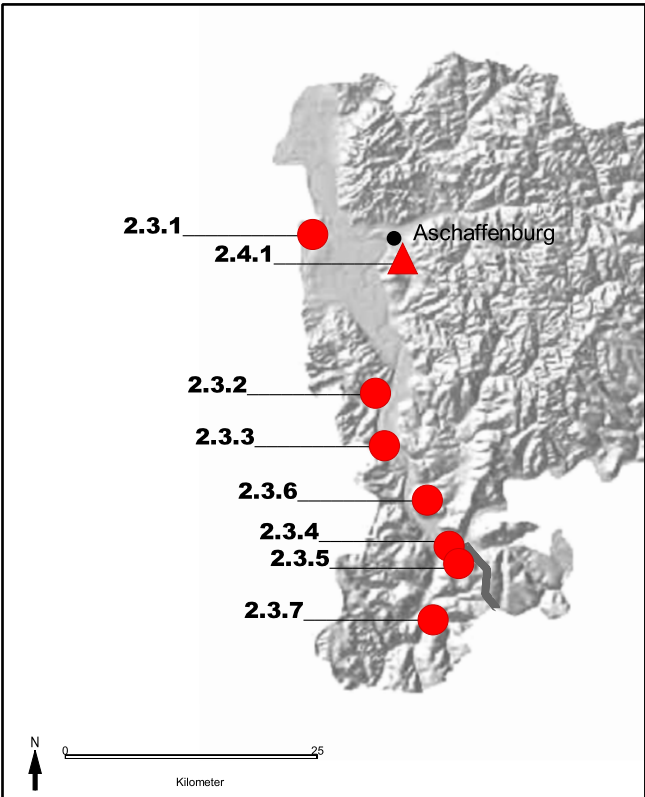
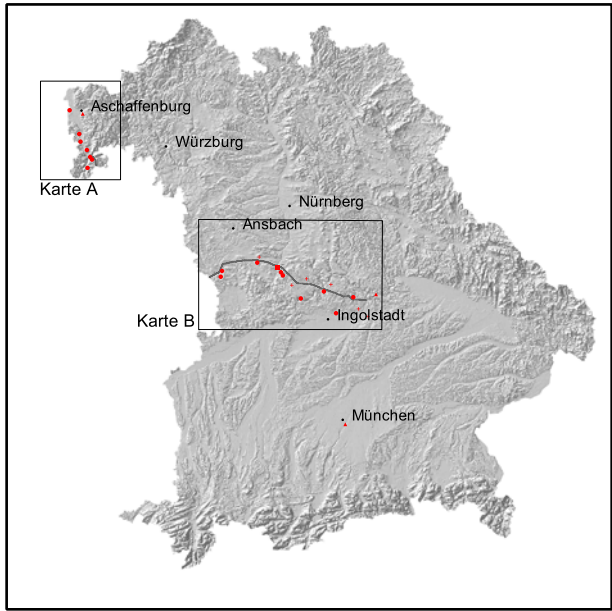
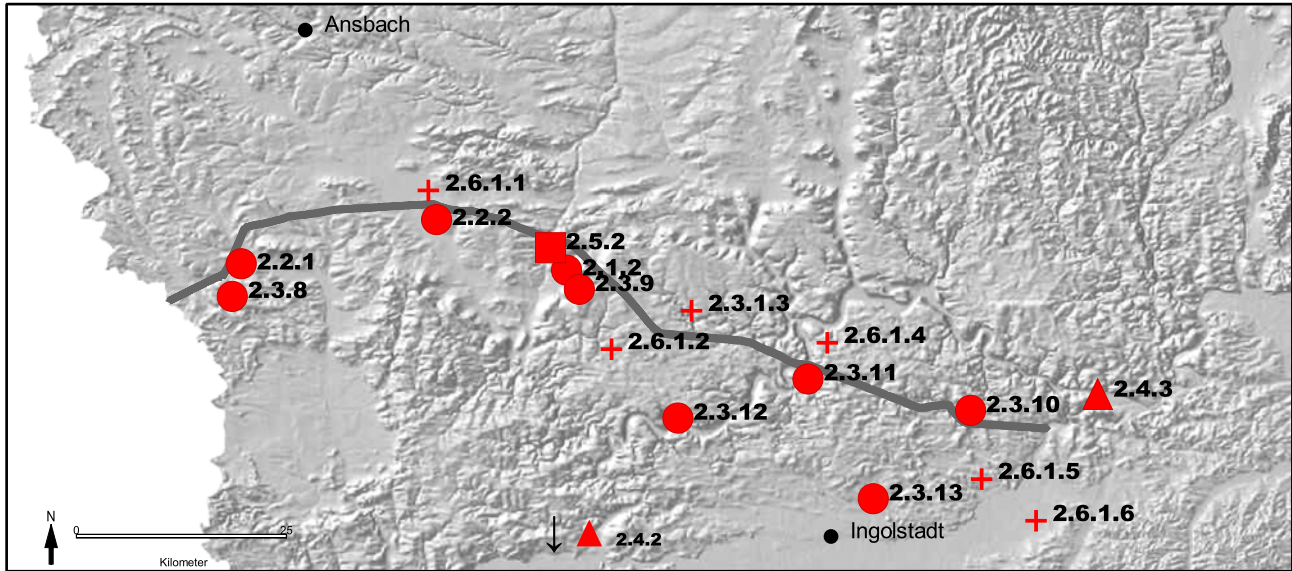


Museum- and Communications Plan for the Limes World Heritage Site in Bavaria



Map A: Upper German Limes in Bavaria



Map B: Raetian Limes in Bavaria

Museum- and Communications Plan for the Limes World Heritage Site in Bavaria

- Museum at the Limes
- ▲ Museum not located at the Limes
- Limes Information Centre
- + Limes Information Site
- The Limes

As of June 2010

Map basis: BVV, www.geodaten.bayern.de

Prepared by Johannes Valenta

Map A: Upper German Limes in Bavaria

Map B: Raetian Limes in Bavaria

Museums at the Limes

2.1.1: Main Limes Museum (planned, not mapped)

2.1.2: Römermuseum, Weißenburg in Bavaria

2.2.1: Limeseum, Ruffenhofen (planned)

2.2.2: Archäologisches Museum, Gunzenhausen

2.3.1: Museum for Local History, Stockstadt

2.3.2: Römermuseum, Obernburg

2.3.3: Schifffahrtsmuseum (Roman dept.), Würth a.M.

2.3.4: Stadtmuseum, Miltenberg

2.3.5: Römischer Töpferofen, Miltenberg

2.3.6: Museum Bürgstadt, Bürgstadt

2.3.7: Fürstliche Sammlungen, Amorbach

2.3.8: Trachten- und Heimatmuseum, Weiltingen

2.3.9: Römische Thermen, Weißenburg in Bavaria

2.3.10: Marktmuseum, Altmannstein

2.3.11: Römer- und Bajuwarenmuseum, Kipfenberg

2.3.12: Museum für Ur- und Frühgeschichte, Eichstätt

2.3.13: Museum Markt Kösching, Kösching

Museums not at the Limes

2.4.1: Museen der Stadt Aschaffenburg, Aschaffenburg

2.4.2: Archäologische Staatssammlung, Munich

2.4.3: Archäologisches Museum, Kelheim

Limes Information Centres

2.5.1: Limes Information Centre Main Limes (planned, not mapped)

2.5.2: Limes Information Centre Weißenburg, Weißenburg i.B.

Limes Information Sites

2.6.1.1: Limes Information Point, Gunzenhausen (planned)

2.6.1.2: Limes Information Point, Burgsalach (work in progress)

2.6.1.3: Limes Information Point, Titting

2.6.1.4: Limes Information Point, Kipfenberg

2.6.1.5: Limes Information Point, Pförring (work in progress)

2.6.1.6: Limes Information Point, Eining, Neustadt a.d.D. (planned)

Museum- and Communications Plan for the Limes World Heritage Site in Bavaria

1. Introduction

An integral part of the management plan for the Upper German-Raetian Limes (ORL) is the “Museum- and Communications Plan for the Upper German-Raetian Limes” (2010). This document was conceived by the relevant states and the Limes coordinators under leadership of the Deutsche Limeskommission and is binding for the states of Bavaria, Baden-Württemberg, Hesse and the Rhineland-Palatinate. Within this framework individual museum categories are defined and museums are differentiated from non-museum sources of information for UNESCO purposes.

The periodic updating of the management plan every five years means that each state will also continue to further develop its own Limes development plan (LiEP). The following Bavarian Museum- and Communications Plan is a part of Bavaria's current LiEP. The paper was written by the departments responsible for museums in the state (Landesstelle für die nichtstaatlichen Museen in Bayern, the Bavarian State Archaeological Collection) and the Bavarian State Conservation Office (Limes coordination in Bavaria). It is based upon a strategy of shared goals and was developed in consultation with the Deutsche Limeskommission.

Strategies and Centres of Communication

The definitions of the individual communication strategies are in accord with the revised “Museum- and Communications Plan for the Upper German-Raetian Limes”, attached to the management plan for 2010-2015.

There is a distinction made between supraregional, regional, and local museums and between Limes information centres and non-museum information sites.

A prerequisite for the categorisation of the different communication units is an appropriate distribution along the ORL. In addition to the coordination of existing facilities, and changes in the focus of some of these, it is also occasionally necessary to establish additional information centres over the medium term. As a result, this Museum- and Communications plan includes a medium-term strategy as well as the organisation of the current situation.

2.1 Supraregional Museums (communications level 1)

- Territorial coverage of the specific ground, river and provincial characteristics through the choice of a strategic location along the ORL
- Management/support through archaeological experts
- Information on the philosophy of World Heritage

- Substantiated information on the entire ORL and the Roman frontiers
- Focus on the presentation of a supraregional section of the Limes and the finds from this area

2.1.1 Main Limes Museum at an appropriate location at the Bavarian Lower Main

Focus: The River Main as a military river boundary and transportation route; beneficiarius and empire administration; extraction of raw materials (e.g. stone quarries, wood)

2.1.2 Römermuseum Weißenburg, County Weißenburg-Gunzenhausen

Branch of the Bavarian State Archaeological Collection

Future focus: The Limes as a military and cultural boundary; cavalry fort Weißenburg and cavalry along the Limes; Raetian Limes in Bavaria; backlands of the Raetian Limes; treasure trove with Roman statuettes and household goods.

2.2 Regional Museums (communications level 2)

- Information about regional Limes sections and particular topographic and regional characteristics
- Information on special themes

2.2.1 Ruffenhofen, County Ansbach

Erection of a regional museum LIMESSEUM at communication level 2 (planned)

Focus: Fort Ruffenhofen; methods of archaeological prospection; the Limes in County Ansbach

2.2.2 Gunzenhausen, County Weißenburg-Gunzenhausen

Conceptional development into a regional museum at communication level 2 (Archäologisches Museum)

Focus: Forts Gunzenhausen, Gnotzheim, Theilenhofen; the Limes in the Gunzenhausen region; the Limes in “urban areas”; life in the watchtowers

2.3 Local Museums (communications level 3)

- Information about particular topographic and local characteristics
- Information on special themes

Local museums function as modular units with unique features. They shed light upon the linear aspect of the border and provide a local reference.

2.3.1 Stockstadt, County Aschaffenburg

Museum of local history

Focus: Fort Stockstadt

2.3.2 Obernburg, County Miltenberg

Römermuseum

Focus: Fort Obernburg

2.3.3 Würth a. M., County Miltenberg

Schiffartsmuseum, Roman department in the Bürgerhaus

Focus: Numerus Fort Würth

2.3.4 Miltenberg, County Miltenberg

Museum of the city Miltenberg

Focus: Fort Miltenberg-Altstadt; cult and religion; stonework; civilian settlement of the Miltenberg-Altstadt fort; reuse of the fort with the founding of the city in the Middle Ages.

2.3.5 Miltenberg, County Miltenberg

Roman kilns in Caritasheim Maria Regina (foyer) (free entry)

Focus: pottery production at the Limes

2.3.6 Bürgstadt, County Miltenberg

Museum Bürgstadt, Roman department

Focus: Numerus Fort Miltenberg-Ost/Bürgstadt

2.3.7 Amorbach, County Miltenberg

Fürstliche Sammlungen

Focus: watchtowers and forts at the Odenwald Limes in Baden-Württemberg and Hesse. A possible new exhibit should be conceptually coordinated with the Römermuseum Osterburken and the planned Roman museum in Schlossau (Neckar-Odenwald-District, Baden-Württemberg).

2.3.8 Weiltingen, County Ansbach

Trachten- und Heimatmuseum

Integration of the current Roman exhibit in the planned LIMESEUM Ruffenhofen (see above 2.2.1)

2.3.9 Weißenburg i. Bay., County Weißenburg-Gunzenhausen

Römische Thermen

Focus: Weißenburg thermae and Roman baths

2.3.10 Altmannstein, County Eichstätt

Marktmuseum

Focus: The Limes in the Altmannstein region; finds from Fort Pförring

2.3.11 Kipfenberg, County Eichstätt

Römer- und Bajuwarenmuseum

Focus: The Limes in the Kipfenberg region; Fort Böhming

2.3.12 Eichstätt, County Eichstätt

Museum für Ur- und Frühgeschichte

Focus: Fort Pfünz and life in the Limes backlands

2.3.13 Kösching, County Eichstätt

Museum Markt Kösching

Focus: Fort Kösching

2.4 Museums not at the ORL

Parallel to the three communications levels listed in Point 2, the following museums that are not located along the Upper German-Raetian Limes also address the topic “Roman Frontiers”:

2.4.1 Aschaffenburg

Museen der Stadt Aschaffenburg (a new exhibit of the provincial Roman finds from the Stiftsmuseum) is planned

Focus: Roman life along the Limes; forts of the River Main

2.4.2 Munich

Bavarian State Archaeological Collection

Focus: The Limes as part of provincial history; finds from the entire Bavarian Limes; parade helmet Theilenhofen; treasure trove of Roman parade armour from Eining

2.4.3 Kelheim, County Kelheim

Archäologisches Museum

Focus: Fort Eining

2.5. Limes Information Centres

The Limes information centres are the main source for basic supraregional information on a substantiated archaeological level. The focus is on providing touristic offers specifically related to the Limes. They give visitors a quick and easily understandable overview of the Limes in the respective state and inform guests about the frontiers of the Roman Empire as well as UNESCO’s World Heritage philosophy. The Limes information centres require specialised archaeological advice and touristic supervision. Each state should have a maximum of two supraregional Limes information centres. In Bavaria, two centres are planned in the provinces of Raetia and Upper Germany, due to their special topographic locations.

2.5.1 Limes Information Centre Main Limes

Erection of a Limes information centre at an appropriate location along the Bavarian Lower Main

2.5.2 Limes Information Centre Weißenburg

Weißenburg i.Bay., County Weißenburg-Gunzenhausen at the Römermuseum Weißenburg (run by the city).

2.6 Non-museum Information Sites

Information sites that are not museums serve to direct visitors and provide information at the Upper German-Raetian Limes through signboards and the signposting of historic monuments. These could be integrated in archaeological-cultural historic walking trails. Unlike the Limes information centres, these information sites concentrate on one specific theme related to the archaeological finds or the topography of the site.

2.6.1 Limes Information Sites

2.6.1.1 Gunzenhausen, County Weißenburg-Gunzenhausen

Erection of a local Limes information site at the Archaeologisches Museum

Focus: Visualisation of the Limes in the city; archaeological countryside with the Altmühl crossing and Schlossbuck

2.6.1.2 Burgsalach, County Weißenburg-Gunzenhausen

Erection of a local Limes information site at the burgus

Focus: Burgus in der Harlach and fortlets at the Limes

2.6.1.3 Titting, County Eichstätt

Local Limes information site in the tourist information office

Focus: Fortlet Hegelohe

2.6.1.4 Kipfenberg, County Eichstätt

Local Limes information site at the Römer- und Bajuwarenmuseum

Focus: the Limes in the Altmühl Valley

2.6.1.5 Pförring, County Eichstätt

Erection of a local Limes information site at the fort

Focus: Fort Pförring and the height of Roman military construction

2.6.1.6 Neustadt a.d.D., County Kelheim

Erection of a local Limes information site at the fort

Focus: Fort Eining and the end of the Raetian Limes and the beginning of the Danube Limes

2.6.2 A signboard system for historic monuments

A standard signboard system for all the counties is to be preferred over a system oriented towards the modern town and county boundaries. In this way repetitions and higher costs can be avoided. Concepts have already been developed for the counties of Eichstätt and Miltenberg by the Bavarian State Conservation Office in consultation with the Deutschen Limeskommission. These include detailed suggestions regarding content and locations for a comprehensive signboard system for the historic monuments. New county-wide signs should take into account information boards that already exist, as per the guidelines of the Deutsche Limeskommission. The design of

the signboards comply with current standards in the museum sector (semantic optimisation) and in the field of communication.

The content of the signboards is to be determined by the provincial archaeologists in consultation with the Bavarian State Conservation Office.

In accordance with international information standards set by other modules of the World Heritage Site “Frontiers of the Roman Empire”, in particular at the Antoninus Wall, the text on new outdoor signboards should be limited to a maximum of 200 words. The German texts should be accompanied by an English summary that has been reviewed by a native English speaker. Summaries in other languages can be added, depending on the target group.

2.6.2.1 County Miltenberg

Implementation of the signboard system

2.6.2.2 County Ansbach

Development of a signboard concept that incorporates existing information boards in the Römerpark Ruffenhofen

2.6.2.3 County Weißenburg-Gunzenhausen

Development of a signboard concept incorporating existing information boards in Weißenburg, Gunzenhausen and Theilenhofen

2.6.2.4 County Eichstätt

Development of a signboard concept

2.6.2.5 County Kelheim

Development of a signboard concept beginning with the Limes information site Fort Eining.

As of June 13, 2010